

# The Lomond Press

VOL. 4 NO. 48

LOMOND, ALBERTA, FRIDAY, JULY 9, 1920

\$1.00 PER YEAR.

## THE WAY WE SEE THINGS

You can talk about your plagues of Pharaoh, but they don't appear to have anything on some parts of this country. We have already had our share right around Lomond, but reports from some of the more promising areas indicate destructive visitations by hail storms and grasshoppers.

After a week of intense and depressive heat we were favored by a generous general rain which started in on Sunday night and continued all day Monday. After the backward spring recent growth has been very rapid. Nearly everything standing is showing

heads and there are some beautiful fields in the country. Some re-seeded fields are showing up fine. The shut-down of credit is holding up summer-fallow operations to a considerable extent, but the percentage already done is somewhat in excess of the average in previous years. Townspeople take a good deal of amusement out of speculating over the probable net total of wheat to be marketed in Lomond this fall. Roughly speaking, we put the prospects in sight at six hundred thousand bushels, but should the season close exceedingly favorable so that phenomenal yields are obtained, the net total will undoubtedly exceed our estimate. There is approximately twenty-four thousand acres of good wheat left in the district tributary to the Lomond market. The situation is a peculiar one. There are a great many people practically cleaned out and others with large areas of good

stuff. Wealth will be very unequally divided. Just how it will affect the general economic condition of the district is hard to state.

There is one very certain thing and that is the fact that there will no more eight cent spuds in Lomond for a year or two. There are some of the finest potato patches around here this year that we have ever seen. There is a great rivalry amongst town gardeners, and some of the country gardens are a sight worth driving to see.

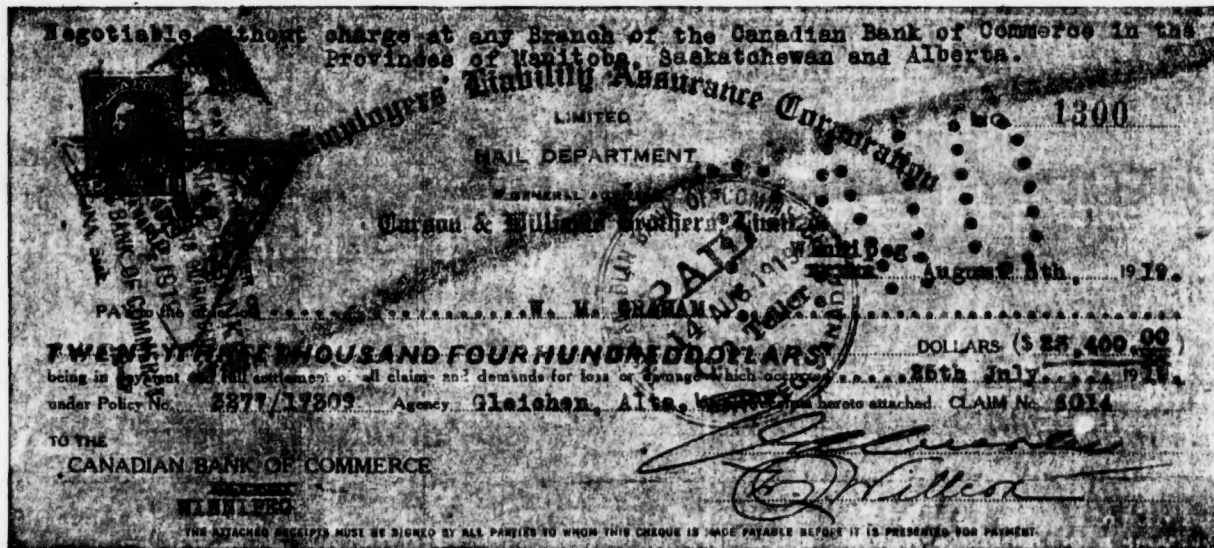
Just when we get all settled down to where we think the country might do very nicely without a bone dry prohibition law, along comes an orgy of bootlegging such as happened here on July 1st, and completely upsets all our conclusions. From now on everything is dry with us, even to doctor's per-

scriptions. It is stated on the street that one of the celebrants paid the bootlegger forty-one dollars for his day's fun. The interprovincial law turns prohibition into a joke. But the end is in sight. Organization work is now being carried on throughout the province for a mandate from the people on the question. The referendum will likely be taken this fall. To carry on as at present only breeds disregard in the people of all our laws.

We can't understand how it is that some men hold scruples over protecting a bootlegger after being fished to the extent of ten dollars a bottle for cheap whiskey, particularly when they are not in a position to pay their grocery bills.

We could stand a couple of feet more rainfall.

## The Largest Individual Hail Insurance Claim Ever Paid by any Company in Western Canada



100 per cent Damage Sustained JULY 25th., and  
Cheque for \$23,400.00 Issued in Payment  
AUGUST 5th.

This settlement is equal to the immediate trade of a ruined crop for a clear title to one section of land valued at over \$36.00 an acre.

"There is no similar undertaking that we know of which, within the same space of time, has attained to such gigantic proportions or achieved so brilliant a success as the Employers' Liability Assurance Corporation."  
—"The Chronicle," of Montreal.

Incorporated 1880.  
Total Assets Thirty-eight Million Dollars  
January 1st, 1920.

The EMPLOYERS' LIABILITY Assurance Corporation, Limited  
OF LONDON, ENGLAND

The Lomond Realty Company

H. E. ELVES

Joint Managers

L. M. SWAIN

SEE THE NEW

# Frost & Wood Binder

WE WILL HAVE ONE ON THE FLOOR IN A FEW DAYS

---

The new Frost & Wood binder is going to cut a big figure on the Western Canada machinery market this fall. The Frost & Wood has always been recognized as one of the best machines made, but the new binder embodies several vitally important features but recently evolved by the world's leading mechanical scientists. This is not a freak gotten out to cover a failure, but an improvement on something already good.

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Cochshutt Plows

Gray-Dort Cars

Rumely Oil Pull

John Deere

Tractors and Threshers.

Farm Machinery.

The Waterloo Boy Tractor.

Frost & Wood

Binders, Mowers and Rakes.

UNITED ENGINE CO.---Ideal

Junior, Beaver, Heider and  
Waterloo Champion Kero-  
sene Tractors.

CUSHMAN LIGHT ENGINES

Moline Universal Tractor

White Challenge Threshers

Goodison Separators

Standard Cream Separators

Medicine Hat Oilless Windmills

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## WELLINGTON ARMSTRONG

LOMOND, ALBERTA



## LOCALETS

A general meeting of Lomond branch of the Great War Veteran's Association will be held on Sunday, July 18th, at 1 o'clock p.m. in the municipal office at Lomond. All members and veterans earnestly requested to attend.—Jas. MacQueen, Secretary.

Primrose Rebekah Lodge, No. 61, held its installation ceremonies on July 6th; after which a very enjoyable lunch of ice cream and cake was served. D. D. P. Sister Belle Adams and suite put on their work in a very efficient manner. Below are the officers installed.

N. G., Mrs. Phillips.  
V. G., Mrs. Teskey.  
Sec., Mrs. Smith.

Treas., Mrs. Tulloch.  
Warden, Mrs. Benson.  
Conductor, Mrs. Williams.  
Chaplain, Mrs. Erskine.  
R. S. N. G., Mrs. Armstrong.  
L. S. N. G., Mrs. LaFontaine.  
R. S. V. G., Mrs. Grant.  
L. S. V. G., Mrs. Whipple.  
I. G., Mrs. Williamson.  
O. G., Mrs. C. R. Adams.  
Pianist, Mrs. Munro.  
Degree Captain, W. M. Armstrong.

Jas. McNaughton, M.L.A., of Carmangay, accompanied by Malcolm Calder, supervisor of road construction under the department of public works, were around on Friday starting up some road construction in this part of the constituency. We did not get a chance to secure the Hon. Member's attitude toward irrigation, though we are told our scalp hangs under a premium over the rural telephone controversy.

## Choice Timothy Hay

CAR LOTS, \$43.50 per ton f.o.b. Medicine Hat, half freight allowed. Terms, Cash.

Write, wire or phone---

A. A. H. REILLY - Medicine Hat

## Better Service

In an endeavor to improve our service in the handling of meats and produce we have just installed a complete new refrigeration system.

Try Us for Fresh Fruits,  
Green Vegetables  
and  
Everything in Groceries.

BUTTER AND EGGS TAKEN IN TRADE  
AT HIGHEST MARKET PRICES

HIGHEST MARKET PRICES PAID FOR LIVE  
STOCK, HIDES, POULTRY, ETC.

H. F. Burne - Lomond

## Mid-Summer Sale

Special Discount on all Summer Goods. Now is your chance to save money on articles mentioned.

### Voiles and Muslins

For ten days from date of issue we offer you a—

15 per cent Discount

### Skirts and Middies

Good selection of Ladies White Skirts, all sizes 24 to 32 waist, good range of material and styles. All reduced—

20 per cent Discount

### Whitewear

Night Gowns, Underskirts, Corset Covers and Drawers all going at a big reduction. We must clear out this line—

25 per cent Discount

### Underwear.

Our stock of underwear is far too heavy for this time of year and must turn into money. Now is your chance to buy at a big reduction.

15 per cent Discount

### Millinery

All millinery reduced to give our customers a chance on a new hat at a small price. We have a number of hats to sell at—

25 per cent Discount

### White Canvas Shoes for Ladies' and Children

Ladies' White Canvas Shoes in leather soles and heels or rubber soles and heels all at Big Reductions. Children's in rubber or leather sole and heel. These lines run in high top, high, medium and low heel, and a full range of oxfords and pumps, all newest styles, and all numbers are lined to prevent shoe from going out of shape—

15 TO 25 PER CENT DISCOUNT

Numerous Other Articles Space will not Permit us to Mention.

If You will Call we will be Glad to Quote You Sale Prices.

We are agents for Pictorial  
Patterns, Fashion Book  
and Pictorial Review

## G. D. SALTER

WE TAKE BUTTER AND  
EGGS  
Same as Cash.

## The Lomond Press

LOMOND ALBERTA

Published Every Friday.  
Advertising Rates on Application.

RAE L. KING, PROP

LOMOND, ALBERTA, JULY 9, 1920

### An Outsider's View on Prohibition

The visit of Lord Leverhulme to Alberta some few months ago aroused a very widespread interest. As founder and president of the great Sunlight Soap and other industries in England and Canada, he has been blazing trails in his courageous innovations, in the way of bettering the social conditions and improving the status of his many thousands of labor associates in industry. His visit took him through many sections of Canada and United States, and everywhere his public utterances were followed with closest interest because of his intimate knowledge of industrial and financial conditions in Great Britain. Immediately on his arrival back in England, he was interviewed on his impressions of Canada and United States. His statement is worthy of the great man who made it, and should be noted by every right-thinking Canadian.

His outstanding impression, he said, was the fact that United States had gone "dry." He remarked that there was not the slightest doubt that there was an enormous majority of people strongly in favor of it. It was quite an exception to find anyone who made any protest. Even the criticism of the comic papers, which had tried to make a joke of it, showed that there was no antagonism to it.

Proceeding, he said that as the re-

versal of the "dry" policy required a two-thirds majority, that possibility was very remote. Summing up the position he said one of the results was that America was now saving 400 millions a year on its drink bill. England owed America about two thousand million pounds. If we were to save on our drink bill at the rate America was, we should pay off our debt in five years. Now the lender of the money is saving millions and we are spending it.

"It seems to me that the policy is the reverse of what it should be," continued Lord Leverhulme. "The position in England is very much like a young man having a mortgage on his home, who should cut down all unnecessary expense and concentrate upon production with no waste."

"Whilst I should prefer infinitely that alcohol should be obtainable, and not used through strength of will rather than made not available by strength of law, I believe the policy of going 'dry' in America means that in the race America has thrown away a heavy weight, and we, who are already behind in the race, are adding to that weight. I was told, but I don't know whether it can be taken as really authentic, that some of the most ardent supporters of the present 'dry' policy are men intimately known to their friends, prior to America going 'dry,' to have taken alcohol in excess. Apparently they welcome the present 'dry' state of the country."

We have not had enough rain to dampen our ardor for irrigation. A little drive through the Coaldale alfalfa fields has also added a bit of pep to our momentum. The alfalfa this year has been a bit backward but the last two weeks of hot weather has brought out some

WE CAN SELL YOU---

## Waltham Watches at Eaton's Prices

—no need to send away for them.

If your watch needs repairing bring it to us and we will have it attended to. Costs you no more than if you sent it yourself.

### HUGHES' DRUG STORE

LOMOND

ALBERTA

### Counter Check Books from The Press

remarkably fine stands. There are evidence in that district of the effectiveness of good farming vs. poor farming. Some of the irrigated crops were superb while others showed signs of something lacking. This is a good time for us to learn how it is done. It would not be good business to wait until the water is turned into the ditches.

#### FIFTY DOLLARS REWARD

—for the recovery of roan shorthorn bull, branded on right ribs C N —, strayed from pasture along the Bow River. Also \$10 reward per head for recovery of 3 cows, 3 steers rising three years, 3 heifers rising three years and 2 heifers rising two years. — C. E. Montgomery, owner, P. O. Box 199, Nanton, Alta., Phone No. 118.

## Sow Fall Rye

A CAR OF SEED  
EXPECTED IN  
SOON

The  
Alberta Pacific  
Grain Co.

R. N. MOIR AGENT

## Secure Your White Shoes at a--- Big Saving

20 PER CENT off Ladies', Misses' and Children's White Footwear.

\$5.00 Shoes for \$4.00.

\$4.00 Shoes for \$3.80.

\$2.75 Shoes for \$2.25.

\$2.25 Shoes for \$1.75.

\$2.00 Shoes for \$1.60.

\$1.65 Shoes for \$1.35.

### Hats of all Kinds!

All Misses', Children's, Men's and Boys' Hats will be sold at the same reduction.

Good Stock of Fresh Groceries always on Hand.  
Secure Your Flour and Bran.

HIGHEST PRICES PAID FOR BUTTER AND EGGS.

## Elliott, Argue & Co.



## Cook with Oil . . .

This weather is hot enough for anyone to stand with out adding to it with a coal fire in a kitchen range. Install a—

"New Perfection"

—the most successful stove made, and buy it from—

**T. A. Kennedy**

Get Your

## Bread

from  
Dad Cox

Tobaccos, Cigars,  
Confectionery.

Fruits and Soft  
Drinks of all  
Kinds.

VULCAN STAGE LINE

**Dad Cox**

LOMOND

### LOCALETS

Bob Plunket and Lyle motored to lake Newel with H. Lynk last Saturday, staying over Sunday and driving home Monday noon. They reported a fine catch—51 pike.

Jim Southern was down from Fort Saskatchewan for a few days last week.

With four car loads of poles on the track and field agents around collecting installation charges and rentals, it looks as if rural telephone connections at Lomond were soon to be an accomplished fact. The gang have about completed work around Enchant and Travers.

Vern Daviet is busy re-finishing the Reidman cottage for his own domicile. The Gibbons family has moved into the Donily house.

Mr. and Mrs. Hesketh of Minot, N. D., are visiting Mr. Hesketh's sister, Mrs. Holden. The party drove over to Gleichen by motor this week.

It looks as if the Canadian farmer will have to holler louder if he is to have the protection of the Wheat Board for another season. Why throw our products to the mercy of a bunch of cut-throat gamblers?

Mr. and Mrs. Barney Hummell of Champion drove through to A. C. Little's on Wednesday.

### POUND NOTICE

NOTICE IS HEREBY GIVEN that by virtue of power granted under Section 208 of "The Rural Municipalities Act" and of By-Law No. 1 of the Municipal District of Clifton, No. 127, that the following animals were impounded in the Pound kept by the undersigned on the S. E. 1/4 of Sec. 17-15-19 W4.

Impounded June 19th.

1 bay stallion, about 18 months old, branded on right hip, brand + blotched, rather faint. . . . . A

E. KJINSERDAHL,  
Poundkeeper.



VULCAN ENCAMPMENT I. O. O. F.  
Meets the second and fourth Mondays in each month. Visiting patriarchs always welcomed.

A. R. HANNA, C.P.  
H. MARCELLES, R. S.

PRIMROSE REBEKAH LODGE No. 61  
LOMOND, ALBERTA

Meets on the first and third Tuesdays in each month. Visiting members welcomed.

Sister Phillips, N.G.  
Sister Teskey, V.G.  
Sister Smith, Secretary.  
Sister Tulloch, Treasurer

# Binder Repairs

I am having a Special Repair Week from---

**July 6th. to 14th.**

---on all McCormick and Deering harvesting and haying machines.

Look over your machines, make a list of the repairs you want, get the numbers and if you cannot get the numbers bring in the old part.

Don't let this slip your mind. Do this on the Special Week as I am making a special trip to Lethbridge to get these repairs.

Should you have an odd make of machine and not know where to get repairs, come to me and I will get them for you.

If you have an old binder you want to sell, come and see me, I may buy it.

Don't forget that I carry a line of  
Plow Shares for any make  
of Plow.

**W. H. Smith**  
LOMOND

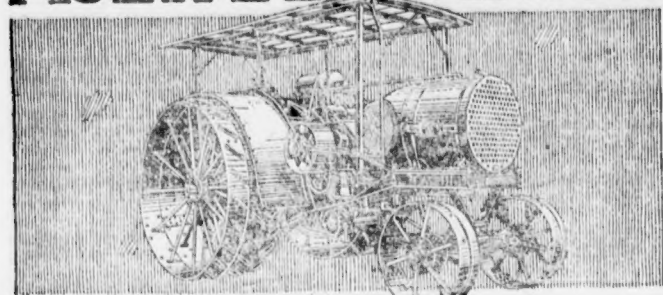
ESTABLISHED 1872

WINNIPEG OFFICE

IN making payment for I produce or goods purchased at a distance, use the service offered you by the Bank of Hamilton and its branch offices. Transactions of every kind incidental to your business will thus be taken care of in the right way.

**BANK OF HAMILTON**  
Lomond Branch, M. J. Stanley, Manager

# AULTMAN-TAYLOR



## The Big Tractor 30-60 with the Power for Big Jobs

**H**ERE'S a tractor that has the rugged, brute strength for the biggest of power jobs. And with it, is combined unusual operation economy. This Aultman-Taylor 30-60 will practically never wear out. Put it to work on any job, farm or road, and watch results.

### The Ultimate Tractor for Road Work

Actual performance has shown that the Aultman-Taylor 30-60 will build more miles of road in a given time, build them better, at much less cost than any other power--and at a saving of fully 50% over horse labor.

The 30-60 is built big, with the power to do big jobs. Road building is one of them.

**Power farming is another.** Come in and See Us  
The larger farms are using the 30-60 with unequalled success to wade through farm power work--heavy plowing, discing, drilling jobs and the like--that horses simply cannot pull through. It has the pull or drive power to carry on through any job on the farm--belt or drawbar--without a stop.

**J. H. WILLIAMSON**  
(2) DEALER LOMOND

### POUND NOTICE

NOTICE IS HEREBY GIVEN that by virtue of power granted under Section 208 of "The Rural Municipalities Act" and of By-Law No. 1 of the Municipal District of Clifton, No. 127, that the following animals were impounded in Pound kept by the undersigned on the N. E. 1 of 2-16-20, 2 miles south of Lomond.

Impounded June 20th.

- 1 white gelding, branded on left thigh.....6D
- 1 grey gelding, indistinct brand.
- 1 bay mare, branded on right thigh.....2
- 1 brown mare, branded on left thigh.....WC

JOHN R. McKAY,  
Poundkeeper.

### Tenders Wanted

Sealed tenders will be received by the board of trustees of Gerrard School District, No. 3813, at the office of the secretary-treasurer up to noon of July 19th 1920, for the erection of a frame school building. Plans and specifications may be obtained from the secretary-treasurer on payment of a deposit of \$5.00, which will be returned on receipt of a bona fide tender with plans

and specifications. The lowest or any tender will not necessarily be accepted. Plans and specifications may be seen at the Department of Education, Edmonton.

HENRY HORN,  
Secretary-Treasurer.  
Address: Reid Hill P. O., via Vulcan,  
S.E. of Sec. 16-19-22 W4.

### LOCALETS

R. L. Borden has definitely resigned from the premiership of Canada. It is conceded that Arthur Meighen of Portage la Prairie will succeed him in the office. Canadians generally feel that the time is ripe for an election.

Anna Gordon was brutally murdered at Calgary during fair week, and the perpetrator has not yet been apprehended.

Four inches of hail fell at Macleod on Sunday afternoon, besides damaging the crops broke up all the glass on the windward side of the houses.

### CARD OF THANKS

We wish to express our sincere thanks through the columns of the PRTS to those who helped in the arrangement of the funeral services and especially the ladies who contributed the flowers to our uncle, C. E. Geyer.

C. H. Geyer,  
M. L. Valentine.  
Mrs. C. R. Adams and family have

moved out to their ranch to spend a couple of weeks.

Those who were disappointed over the base ball game on sports day had ample reprove at yesterday's game between Bassano and Lomond. It was by far the best game witnessed here this season. Bassano broke away on the start to a lead of three and from then on it was anybody's game. Lomond got a lead in the exciting eighth but played into hard luck at the end, letting the visitors get away with a score of 10-9. Rubble of Enchant was in the box and pitched a very steady game. Shand and Orr also were on the line-up. The two Thompsons, Chapman, Ward, Mansfield and Claude Blake completed the team. Lomond showed up well at the bat, but both the home and visiting teams might polish up their fielding a bit.

If we get the price we are going up in the AIRplane fair day, and we want to be up while Kassim Sabb and the other k-nut-ts are trying their luck for that \$100 purse on the auto race. Haz Smith says if he goes up he wants us to spell it AEROplane, don't yo' know! We think Dad Ricket and Jang should get in on this flying stuff. The biggest crowd Lomond has ever seen will be out to see the fun.

According to an amendment to the Post Office Act during the recent session of parliament the registration fee on letters and other matter mailed in Canada is fixed at ten cents per each letter or article. This shall apply to all mail registered on and after July 15th, 1920.

Don't hesitate, irrigate!



**SAFETY DEPOSIT BOXES**  
Are now installed at this Branch for the custody of valuable papers, etc., affording safety and privacy. Further information supplied by the Manager. Boxes rented for \$3.00 and upwards, per annum.

THE  
**STANDARD BANK**  
OF CANADA 801

LOMOND BRANCH  
C. H. ST. JOHN . . . MANAGER  
TRAVERS BRANCH  
H. L. ALLINGHAM . . . MANAGER

## "Silkstone" and Kalsomine

Are both excellent for interior finishing. - Try them!

L. H. Phillips

## Hail Insurance!

We are writing Car & General policies under The United Grain Growers. Your insurance substantiated by one of the strongest companies in the world.

### Timothy and Upland Hay

Timothy at \$42.00

A small quantity of each in the yard, going at current prices.

**WILLOW POSTS:--**You will find these extra good fencing value at the price asked, 10c.

**ASSOCIATED FARMERS, LTD.**  
O. C. BARBER, Manager,



## .. LOCALETS ..

Chas. Geyer, who farmed about ten miles north east of town, died Sunday morning at the Holy Cross Hospital, Calgary, brights disease being the specific cause of death. Mr. Geyer had left about ten days previous to spend some time at Banff in an endeavor to recuperate his strength, but apparently his vitality rapidly weakened as he was removed from Banff to Calgary on Friday. On Saturday his nephew on the farm received an urgent call from the hospital and affected connections via Vulcan to reach Calgary before death occurred. The remains were brought to Lomond on Tuesday's train, funeral services being conducted in the church at one o'clock Wednesday afternoon, Rev. Forster presiding. From here the remains were shipped to Marysville, Kansas, the former home of deceased, where interment will be made.

o o o

On Saturday afternoon Mr. and Mrs. S. A. Trew, of Badger Lake, received a message apprising them of the critical condition of their son's wife, Mrs. Stanley Trew, at Lethbridge, they going to Lethbridge Sunday morning. Death occurred early Wednesday morning, blood poisoning following child-birth being the cause. The funeral is being held at Lethbridge on Saturday.

o o o

A dance will be held under the auspices of the G.W.V.A. in the I.O.O.F. Hall, Lomond, on Saturday evening, July 31st (fair night). 4-piece orchestra, good music and a good time assured. Dancing from 8 until 12 o'clock midnight. Tickets \$1.50, extra lady 50c.

o o o

We're going up Fair Day, are you?

**6  
PER CENT  
INTEREST**

THE PROVINCE OF ALBERTA  
CANADA

**GOLD  
BONDS**

## The Province of Alberta Offers

☛ To those desiring a safe investment at a high rate of interest, a new Bond issue, **paying 6 per cent interest.**

☛ These are ten-year **Gold Bonds** dated May 1st, 1920, and maturing May 1st, 1930, with interest coupons payable May 1st and November 1st.

☛ Bonds are in denominations of \$100, \$500 and \$1,000.

☛ The General Revenue and all the assets of the Province are behind this investment.

☛ Investors may purchase these Bonds direct from the Department of the Provincial Treasurer, without commission of any kind or unnecessary delay in delivery.

☛ This offering is intended chiefly for the benefit of the small investor, so that the industrious and thrifty, be he laborer, artisan, farmer or professional man, may invest his savings by mail.

☛ Remittances should be made by marked cheque, money order or postal note.

These Bonds may also be obtained from any recognized Bond House in the Province of Alberta.

Address all communications to **DEPUTY PROVINCIAL TREASURER.**

**HON. C. R. MITCHELL,**  
Provincial Treasurer.

**W. V. NEWSON,**  
Deputy Provincial Treasurer,  
Parliament Buildings, Edmonton, Alberta.

Order Your Counter Check Books through **The Press**

## Good Buying

**WE** selected our stock with great care and with a full knowledge of world markets, having had special training in this end of the business with the largest and most successful buyers in the Dominion, and keeping in mind at all times the particular needs of the men of this district. We believe that we are offering a service that warrants the fair consideration we are receiving from the men of Lomond and country.

**BOYS' WASH SUITS**, ages two to eight, we have not space to describe these lines but we can say that the regular prices on such wash suits as these run from \$2.50 to \$3.75. All to go at - **95C PER SUIT**

**BOYS' SHIRT WAISTS**, sizes four to eight years, regular last year price \$1.00, to clear at - - - **45C EACH**

**BOYS' JERSEYS**, blue and red and white white and blue, small sizes only, regular prices 75c. to 85c. Special to clear **35C**

**MEN'S** gun metal side leather fine welt shoes on recede last, in black only, all sizes, **\$5.95 A PAIR**

**OUR REGULAR PRICES** are at least 10 per cent below the sale prices of city stores.

**The Frank Brown Company, Ltd.**

# ALL YOU REQUIRE

---and all most people desire. The New Model Ford embodies all the newest substantial features in the motor industry. The quick response from the self-starter, the lighting system and the deep upholstery all go to make the New Ford an attractive proposition the the prospective purchaser of a motor car.

**W. A. Teskey - Lomond and Travers**

## Get Rid of the Roosters

The presence of male birds in the flock during the summer months has a decidedly detrimental effect upon the quality of eggs and poultry producers lose many thousands of dollars annually through the presence of partially incubated and bad eggs in the produce they market. Reports are now being received from all parts of the country of the number of partially incubated eggs appearing in current receipts. Producers do not realize that it is unnecessary for a fertile egg to be placed under a broody hen to cause the germ to grow; a temperature of seventy degrees is sufficient to start incubation. If the heat is constant the development of the chick will continue, but if it ceases or is intermittent, putrefaction at once sets in and egg becomes bad. Such eggs have no place or value in shipments, and should they get to the consumer the consumptive demand immediately falls off.

The male bird is not essential in egg production, his usefulness is over when the supply of fertile eggs for the season has been secured. The hens will lay just as many eggs when the male bird has been removed and the eggs will be more suitable for consumption, packing or storing. Further, there is a distinct financial gain to the producer who markets infertile eggs, because the best trade in many cities offers a premium of from one to five cents a dozen for infertile eggs.

Then there is the question of feed. It costs money to feed poultry, and with feed at its present value, the consumption of feed by males kept for no particular purpose is a serious economic waste. The reason for this is that the best prices for live and dressed fowl prevail in the spring and early summer. During the summer the price declines, and by the early fall when many producers decide to market their male birds, a lower price than prevailed in the spring has to be accepted; the producer thus losing the amount per pound the market has declined, plus the value of the feed consumed by the birds during the summer months. This financial loss takes on a more serious aspect when it is coupled with the amount charged by the wholesaler for the bad and partially incubated eggs that have been marketed.

Farmers and others selling eggs for market should, therefore, need no urging to kill off, dispose of, or at least remove the male birds from the flock after the breeding season.



"Stop at the garage and fill the crank case with Imperial Polarine Heavy. The Imperial Polarine Chart of Recommendations specifies this grade, and we have found it to be the best lubricant for these trucks. Fill the tank with Imperial Premier Gasoline while you're there."

## A Grade for Every Type of Motor

IMPERIAL Polarine provides good lubrication for all types of motors and all motor parts. Extreme high engine heat does not affect its body—exactly the right body to seal in compression, conserve power and get the most from fuel. It burns clean.

Imperial Polarine coats and cushions each moving part and follows through at every joint and rub. Reduces wear, makes each part function smoothly and ensures long life and service to your motor.

When you stop for oil ask to see the Imperial Polarine Chart of Recommendations, which shows the right lubricant for your car. It is on display wherever Imperial Polarine is sold.

Gallon and four-gallon sealed cans, steel kegs, half-barrels and barrels. Buy by the barrel and half-barrel and save money. For sale by dealers everywhere throughout Canada.



IMPERIAL POLARINE (Light medium body)    IMPERIAL POLARINE HEAVY (Medium heavy body)    IMPERIAL POLARINE A (Extra heavy body)

A GRADE SPECIALLY SUITED TO YOUR MOTOR

## IMPERIAL OIL LIMITED

Power - Heat - Light - Lubrication  
Branches in all Cities